LOGISTICS SAMPLE DISSERTATION TOPICS

Examples of Dissertation Topics
Airport pricing schemes and strategies
Business process modelling in terminal operations
Terminal performance benchmarking with DEA
Airport retail marketing
Supply chain performance measurement/ benchmarking
International freight operations
Short (Agri)food supply chains
Quantitative analysis of production / inventory systems.
Configuration and analysis of logistics / distribution processes.
Analysis of the newsboy problem with multiple procurement opportunities.
Impact of technological advances in materials and production processes on supply chain operation.
Inventory Management
The Vehicle routing problem
The facility location problem
Logistics-outsourcing selection using a quantitative approach.
An implementation of the Servqual Model
Blueprinting of a service organisation
The effect of atmospherics on customer satisfaction
Servicescape in a digital service environment